



## **Helpful tips for making your fundraiser a success:**

1. Add a link to the flyer on your organization's website.
2. Announce the fundraiser in your school's newspaper or organizations' newsletter. Try to get it mentioned in your local newspaper, such as the Metro.
3. Email your family, friends, and supporters with the flyer as an attachment.
4. Add the fundraiser flyer to your Facebook, twitter or any social media. Encourage people on your friends list to share the link as well.
5. Encourage everyone in your organization to spread the word. Try to get everyone to tell at least 5 friends or family members, you will be surprised how quickly it adds up!
6. Pass out the flyers whenever you are with a large group of people. Examples: school events/plays, games, opening days or back to school nights, school dances/socials, meetings, or large family gatherings.
7. Remember, not everyone has access to online social sites or email, so don't forget to post the flyer on information boards around your school, near snack shacks, or in community centers.
8. Some schools/Organizations have offered incentives, such as:
  - Extra Credit or bonus points
  - Uniform or Homework passes

This may not work or be appropriate for your particular fundraiser, but remember, be creative, have fun, and good luck!