

Armadillo Willy's "Dining for Dollars" Fact Sheet

What's "Dining for Dollars"? It is Armadillo Willy's special fundraiser, designed for schools and community organizations.

Tell me about Armadillo Willy's. Armadillo Willy's Barbecue has a total of six restaurants in the Bay Area. Armadillo Willy's has great BBQ and lots more!

Why do you do this? We all live and work in our communities and it's important for us to participate and contribute to local organizations. "Dining for Dollars" is part of our commitment. Plus, it's good for Willy's too...we get to introduce more people to Armadillo Willy's BBQ and bring new folks to our restaurants!

How does this work? Just like this.... Your group signs up for a specific date on a Sunday from 12pm-3pm, or Monday, Tuesday night from 4pm-7pm at one of Willy's six restaurants. We'll provide a master flyer for you to reproduce, to help get the word out to your members, families and friends. On "Your Night", participating families come into our restaurant and identify themselves as part of your organization. When you leave that night, we'll give each of you a voucher indicating the amount you spent that evening and 20% of the total amount will be sent to your organization.

Any Restrictions? Yes, just a few. To give other schools and charities a chance we must limit all organizations to a maximum of two evenings per year. Please do not publicize a date until you have a written acknowledgement from us. This is not the place to plan and carry out an awards ceremony for your group or solicit Armadillo Willy's regular customers to become part of "your group". Please do not distribute flyers to, or discuss your fundraiser with other customers. This will result in disqualification from our program.

Anything Else? The 20% donation will be for food and beverage items only and cannot be used with any other coupon, certificate or discount. And, it does not apply to catering, banquets or retail items.

Is Take-Out Included? You bet, but only on "your night".

How do I reserve a date? Please call catering department at **650-469-1291** or send an email to **catering@armadillowillys.com**, or you can fax in your request to the number at the bottom.

Thank you for choosing Armadillo Willy's BBQ and letting us be a part of you event!

Phone- 650.469.1291/ Fax-650.948.1557